



giving  
nature  
a home

# Balancing nature conservation and human health promotion

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**Valuing Nature Annual Conference**

**18-19 October 2017**

**RSPB CENTRE FOR CONSERVATION SCIENCE**





# Conservation and Human Health at RSPB



## Wild watching

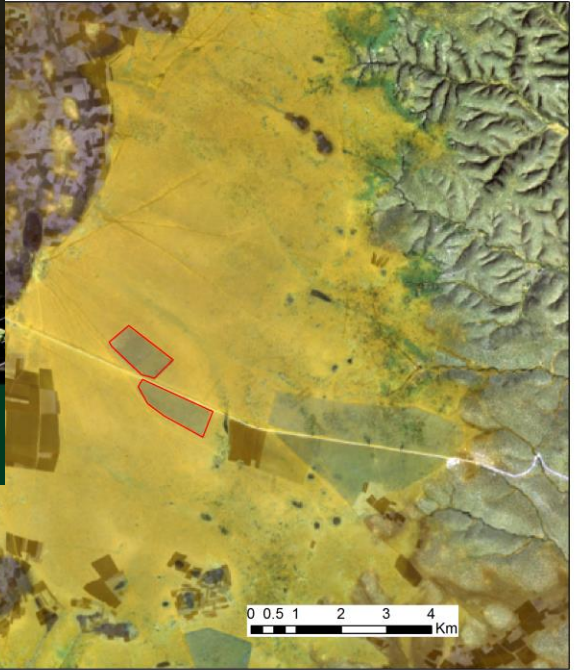
A nature based activity pack for people living with dementia

## Five ways to wild wellbeing

Building these five actions into your everyday life can improve your mental and physical health

- Be Active**  
Explore your nearest nature reserve
- Take Notice**  
of the everyday wildness on your doorstep
- Connect**  
with the people around you, share your wildlife experiences
- Give**  
Volunteer for your Wildlife Trust
- Learn**  
Let nature be your teacher

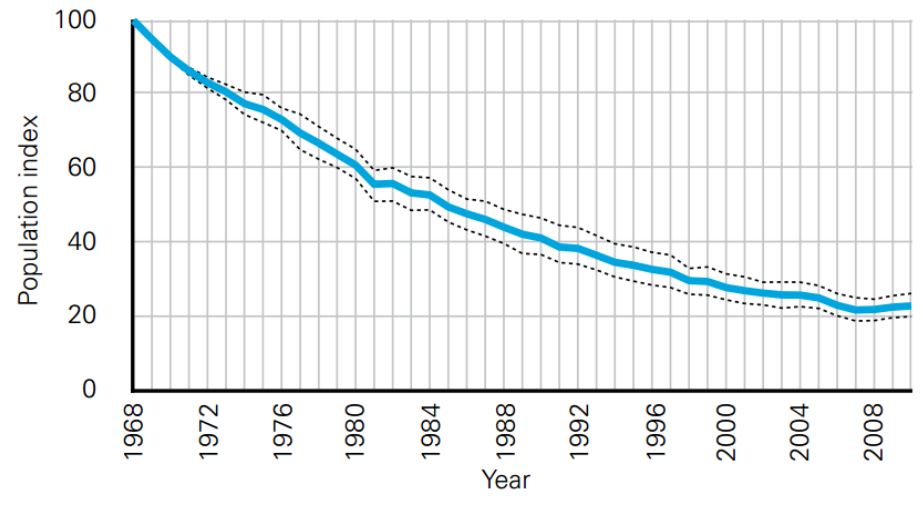
Find out more at [wildlifetrusts.org](http://wildlifetrusts.org)



Working together to give nature a home







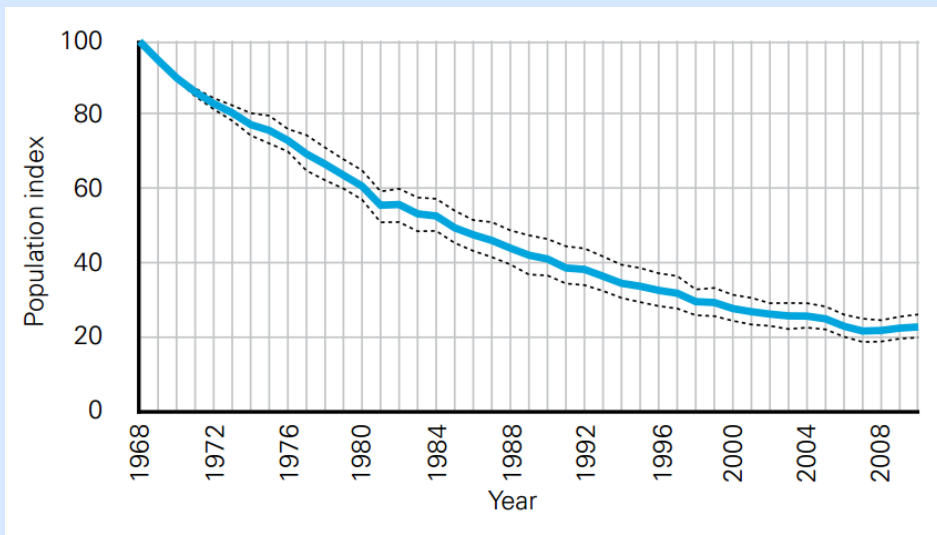
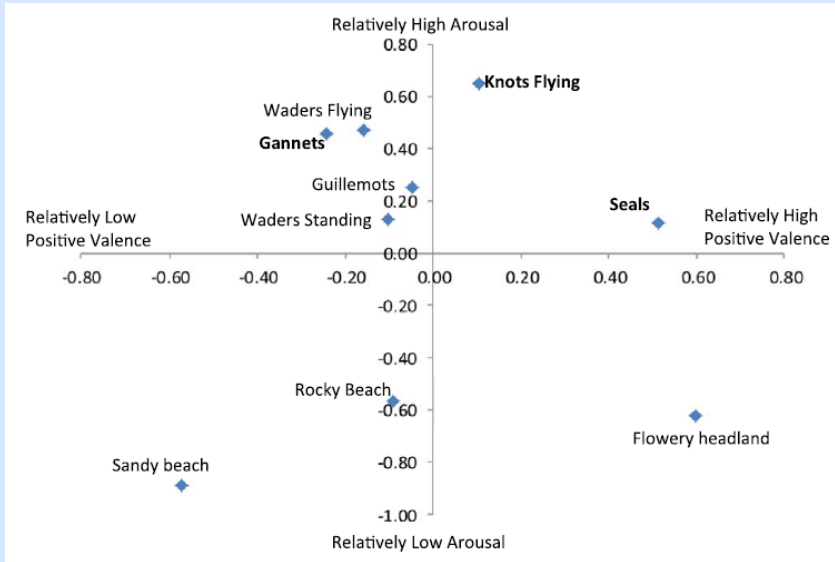
**Understanding the relationship –  
uncertainty – variation  
– negative interactions**

**Scale of challenge – dilution of effort  
– multiple priorities – risk and fear**



**Intrinsic vs utilitarian –  
no compromise – break tradition**

**Right people – right skills  
Are people conservation? Resources?**



**Work is happening – location specific  
– shape existing work**

**Currently not effective –  
innovation – urgency**



**Value different values – urgency –  
charitable objectives**

**Yes – essential expertise  
Yes – People = conservation  
Societal buy in?**





**Thank you for listening**  
**Any questions?**



**Questions later...**

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Thank you to all participants and research partners including Alzheimer's Society, Cornwall Memory Cafés, Barratt Homes. All photos © rspb-images.com Ben Andrew (stag beetles; bittern); Andy Hay (puffin); Mike Pollard (Kingsbrook). Not to be reproduced.